

## TISKOVÁ ZPRÁVA

### **PRESS RELEASE**

# FOR HOME DECOR: New Contract-oriented Trade Fair for Decorations and Giftware

The new contract-oriented trade fair FOR HOME DECOR will be held at the PVA EXPO PRAGUE Exhibition Center at the beginning of September. The trade fair is intended for all manufacturers and importers of decorations, dining items and glass, home accessories and gifts. This specialized event will be appreciated by all businesspersons who need, for the purpose of their contract making purchases, a complete offer from all leading firms in one place. Besides the existing commercial relations, they will find there also new opportunities of how to enrich the range of products offered in their shops and decoration studios with original goods. The term of the trade fair (September 3-5, 2015) supports the primary aim of the event with an emphasis on contracts focused on pre-Christmas topics.

One entire exhibition hall will be full of news and current Christmas collections from the most important firms from the field of decorations, home accessories and luxurious gift items. Christmas goods will be presented by such firms as CEDR, KOLOUCH IMPORT, PARAMIT, Z-TRADE, BKS DECOR, CASA MIA COLLECTION, INTERSERVIS, DAKLS, IMA DEKOR, BELLECANDLES, PRODEX IMPORT, AUTRONIC and others. Appropriate attention will be paid also to original and luxurious giftware offered by SIGIFUN, RICOART, ART FRESCO, PEHA GIFTS, FLOWER A + F, MYRIS TRADE and many others.

Besides domestic exhibitors, also a leading Polish firm operating in the sector of decorative flowers will present its news – R. M. WARBET. A wide offer of artificial flowers and artistic flower displays will be prepared for businesspersons, florists and decorators, for the first time in Prague. The new WIOSNA collection will be presented in addition to the complete product range.

The first edition of the FOR HOME DECOR Trade Fair will be held on September 3-5, 2015 at the PVA EXPO PRAGUE Exhibition Center in the modern Exhibition Hall 4. The International Cosmetic Trade Fair WORLD OF BEAUTY & SPA and SBĚRATEL (COLLECTOR) will be organized simultaneously at the PVA EXPO PRAGUE Exhibition Center in Letňany. It is expected that the entire set of trade fairs will be visited by about 37,000 visitors.

### www.forhomedecor.cz

The sales-oriented trade fair known as FOR DECOR & PRESENT is prepared for visitors from the general public this year as well. It will be held, like every year, at the beginning of September together with the largest autumn trade fair FOR INTERIOR.

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